



North Coast Regional Landcare Network
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North Coast Regional Landcare Network

Landcare Partnership Officer

North Coast Regional Landcare Network (NCRLN) is an independent not-for-profit organisation supporting Landcare networks on the NSW North Coast. We are a well-connected community network that addresses local and regional environmental issues through community action in sustainable agriculture and natural resource management.

With a combined network of over 5000 individuals, 300 on-ground groups and 11 district networks, NCRLN is a highly recognised, well-respected provider of facilitation, capacity building, education and skills development services. Using the professional knowledge, experience and expertise of Landcare staff across the North Coast, NCRLN delivers regional-scale programs addressing the Landcare priorities of our members and communities.

The Landcare Partnership Officer is an exciting short-term (6 months) role that is primarily responsible for the scoping, prioritisation and development of new partnerships, strategic alliances and service delivery opportunities.

To be successful in this role, the Landcare Partnership Officer will demonstrate an outstanding ability to authentically communicate the NCRLN value proposition and will bring extensive experience in effective techniques for business development and relationship management and with key partners.

Position Description

Position Title	Landcare Partnership Officer
Location	North Coast Region
Employer	North Coast Regional Landcare Network
Duration	6 months June 2022 – 30 th November 2022
Status	Full Time (1 FTE) – 35 hours per week
Salary	\$83,403 per annum + Superannuation 10%

Primary purpose of the role

The role of the Landcare Partnership Officer is to support all areas of the organisation to achieve its strategic goals. The position is responsible for managing business development activities, significantly contributing to the development of new partnerships and funding opportunities.

The role is expected to develop and implement strategies - using a range of engagement techniques - to effectively liaise with new partners and funders. Establishing and managing relationships, both internally and externally, is a key element of this role with an important focus on supporting member networks.

Developing communications materials that promote the capabilities and strategic direction of Landcare across the North Coast will be central to building stronger partnerships with government agencies, non-government organisations and the corporate sector.



Key Responsibilities

- Strengthen the capacity, capability, and coordination of professional, social or community networks in agriculture-dependent communities to build resilience.
- Increase access, participation, and diversity in network participation; improve coordination and collaboration between social networks, other community organisations and sectors in local communities.
- Further develop and expand the reach of successful initiatives that have potential to deliver against strategic priorities and attract collaborative alliances and financial resourcing.
- Develop appropriate marketing, promotion and business development tools and processes including a regional partnership prospectus that effectively communicates the regional capabilities of Landcare.
- Facilitate tailored network events to build partnership capacity across regional Landcare, focussed on key priorities such as climate adaptation, community resilience and regenerative farming.

Key Challenges

- Work closely with NCRLN staff, and other partners to ensure the needs of the member networks are understood and learning is captured and shared internally and externally
- Be flexible to work collaboratively with a geographically dispersed group of Landcare networks which are operating within tight time constraints and availability.
- Establish a clear workplan that allows for the intention and key deliverables of the role to be implemented successfully in the short timeframe available.

Qualifications

Tertiary qualification and/or equivalent professional experience in a relevant field (e.g. environment/NRM networking, business development; collaborative partnerships).

Knowledge, Skills and Experience

1. Understanding of Landcare and the environment, sustainability and NRM sector it operates within, along with a working knowledge of current trends, issues, priorities and opportunities.
2. Ability to use workshops and other facilitation methods to investigate, understand and synthesise the strategic priorities across a diverse, community-driven network.
3. Skills in creating communications products such as a prospectus and other supporting tools that promote the professional expertise and project delivery capabilities of Landcare.
4. Understanding of and ability to collaborate with key state and federal government programs in the key themes of biodiversity, climate adaptation, NRM, sustainable agriculture, carbon markets and other 'environmental goods and services'.
5. Ability to understand the needs of prospective partners and apply insights to developing strongly aligned solutions, ensuring joint value and benefits to all partners.
6. A confident communicator in negotiations and presentations to clearly articulate partnership value propositions, deliver compelling proposals and prepare collaborative concepts aligned with agreed regional priorities.